



GOLDEN CUBES AWARDS

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AWARD CATEGORY:
WRITTEN MEDIA

NAME OF THE PROJECT:

HUNTING FOR BEAUTY

TEAM MEMBERS:

Ordine Architetti Torino with Fondazione per l'architettura / Torino and Secondary School "Alessandro Antonelli", Torino (Italy)

AGE GROUP OF AUDIENCE:

Children aged between 11 and 12

NUMBER OF PARTICIPATING CHILDREN:

Number of participants in the activity: 24
Reached audience: 500 people

DURATION OF ACTIVITY:

3 meetings of 2 hours each (6 hours in total) in April 2019

COUNTRY / CITY:

ITALY / TORINO (Santa Rita Area)

NAME OF THE ENTRANT:

Ordine Architetti Torino with Fondazione per l'architettura / Torino and Secondary School "Alessandro Antonelli", Torino (Italy)

FREE EXPRESION:

Without a prepared and demanding client we can't have architecture. The hope of spreading a good architectural quality must be supported by solid spread actions to raise awareness about the social value of architecture and the importance of the quality of space in public and private life. This commitment must start right from Primary School, to make futures generations active and involved in expressing an increasingly qualified request. Architecture is often marginal way in educational programs. As a result, students are unable to see what surrounds them everyday. "Hunting for Beauty" project, through outdoor walks and workshops, aims bringing together pedagogy and architecture and give the 24 students of the Secondary School "Alessandro Antonelli" of Torino new tools to read and value contemporary architecture, and the influence of space on individual and collective, social and environmental well-being. The aim of the workshop was to rise the desire to look with new eyes at what has always

been there, to go "hunting for beauty", for quality and care for the environment: beauty that distinguishes a space that makes you feel well, that is functional, pleasant, sustainable. In the belief that the search for beauty is not only an instinctive tension of the individual, but a cultural condition. "Hunting for beauty" has provided a first part of observation and analysis of the most familiar places and routes, and a second part in which space has been left to imagination and individual creativity. Then the two partes have been composed in a common scenario, a collective artistic work. The results were excellent, demonstrating that stimulated students generate excellent results while having fun, and that involved students will become enterprising citizens who will take care of their surroundings by asking and choosing quality architecture. The pilot project showed results that suggest replicability and continuity over time.

OUTCOMES & EVALUATION:

Many aspects have been taken into consideration: openness and collaboration of the students, active involvement, ability to evolve according to the aim of the project, in terms of "seeing" the architecture and the satisfaction declared by the students. The collective activity of collage has shown excellent ability in team work and have allowed to integrate the observation with the imagination. In the future a longer workshop could allow a deeper research on public places, in terms of fruition and social use of space. The activity was evaluated at the end. The results, interest and participation resulted in above average.

IMAGES:

